IAA Curriculum

Content Area	Fashion Design	Grade	7
Course Name	Fashion Design Rotation 8		

Unit	Unit 1 - Intro to Psychology of Color and Color Harmonies
Concepts	Color psychology is the study of hues as a determinant of human behavior. Color influences perceptions that are not obvious, such as the taste of food or willingness to buy a product. Colors have qualities that can cause certain emotions in people.
Big Ideas & Competencies	Students will understand how color(s) influence our emotions, perceptions, and decision making as it relates to fashion, society, and marketing. Students will understand how to combine colors in a harmonious way.
Essential Understandings	What is the psychology of color? What emotional responses are connected to each color ? How do companies use the psychology of color to market their products? How can you utilize the psychology of color to attract a certain client? How does color affect people's first impression of you? What is color harmony? How do you create harmony between colors?

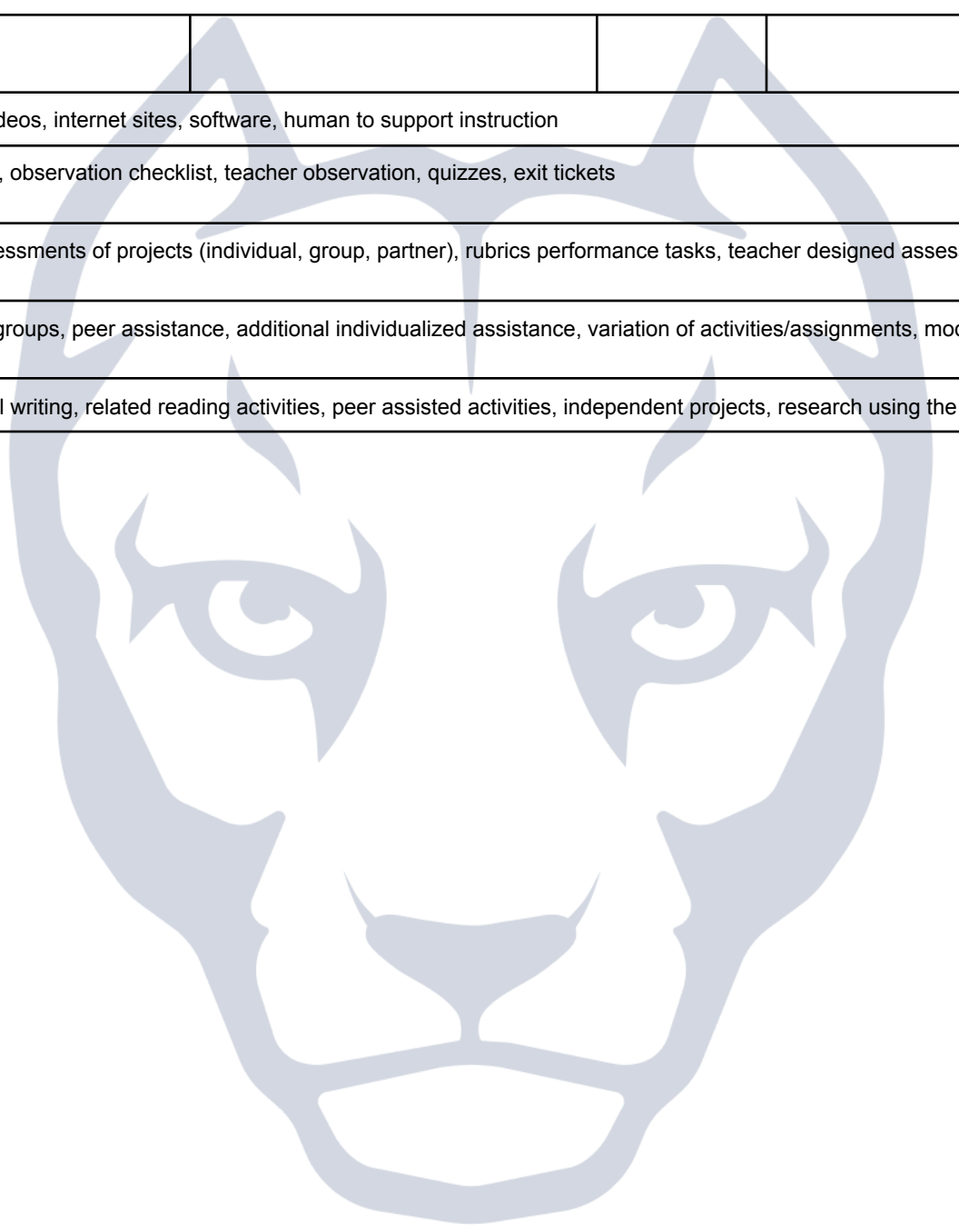| Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
12-15 Days	Students will be able to… Examine Videos on Psychology of color will be utilized to aid students in note taking. Explain color psychology and its use in fashion, advertising & Marketing. Define each color and its intrinsic emotional response. Discuss color harmonies and how they are utilized in fashion design. Analyze how colors worn can alter peoples perception/ first impression .	Guided notes Critical vocabulary Guided discussions Personality quiz (color based) Turn and talk after personality quiz Fashion mood board utilizing psychology of color	9.1.8.A 9.1.8.B 9.1.8.C			Psychology of color Color scheme Analogous color harmony Split Complementary

	Analyze how colors chosen by a person gives insight into their personality					
	Students will create a Fashion based mood board using a specific set of colors/ color scheme which is meant to invoke a particular feeling or attract a certain client.					

Resources	Materials, texts, videos, internet sites, software, human to support instruction
Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets
Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments
Strategies for ELL and IEP Support	Small groups, peer assistance, additional individualized assistance, variation of activities/assignments, modifications and accommodations.
Acceleration Strategies	Journal writing, related reading activities, peer assisted activities, independent projects, research using the library, internet, etc.

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Unit	Unit 2 - Intro to Fashion Illustration
Concepts	Fashion Illustration is the art of communicating fashion ideas in a visual form that originates with illustration, drawing and painting and also known as Fashion sketching. It is mainly used by fashion designers to brainstorm their ideas on paper or digitally. Fashion Illustration is the primary step taken when developing a collection of garments. Sketches can be loose, stylized, technical or detailed, and are rendered utilizing a range of mediums and techniques.
Big Ideas & Competencies	Students will gain introductory knowledge about fashion illustration and the rendering process through guided hands-on activities utilizing templates provided. Students will understand the importance of fashion illustration within fashion design fields and its relevance in garment construction/ manufacturing.
Essential Understandings	What is a fashion croqui? How is a fashion croqui different from traditional figure drawing? What are the main mediums used in fashion illustration? What is the difference between a flat sketch and a croqui? Why is fashion illustration a crucial part of the fashion design process?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
10-12 Days	Students will record notes on fashion illustration, mediums used, and related vocabulary utilizing a guided notes template. Students will experiment with a variety of mediums used in fashion illustrations and practice rendering techniques utilizing a croqui template. Students will create 3 fashion illustrations inspired by their psychology of color mood board (created in previous unit)	Guided notes Critical vocabulary Guided discussions Sewing tool safety Kahoot review game Fashion illustration Quiz	9.1.8.A 9.1.8.B 9.1.8.C			Sewing Muslin Backstitch Running stitch Embroidery Catch Stitch Overcast stitch Blanket stitch Shears Thread Seam Ripper Tracing Wheel Pins Needle Tailors Chalk Seam Hem Fold Pressing Pattern

							Seam allowance ratio

Resources	Materials, texts, videos, internet sites, software, human to support instruction
Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets
Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments
Strategies for ELL and IEP Support	Small groups, peer assistance, additional individualized assistance, variation of activities/assignments, modifications and accommodations.
Acceleration Strategies	Journal writing, related reading activities, peer assisted activities, independent projects, research using the library, internet, etc.

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Unit	Unit 3 - History of Sewing and Intro to Hand Sewing
Concepts	Sewing is the craft of fastening or attaching objects using stitches made with a needle and thread or machine. Sewing helps you develop fine motor skills, improves your focus and concentration and teaches the importance of patience and self-control. Knowing personal boundaries, increasing skill, achieving tangible goals while working outside your comfort zone all support the development of confidence and self-esteem. Hand sewing aims to teach students garment mending skills which they can use in real life situations. Hand stitching is an easy method of stitching hems, small sewing projects and mending clothing and other items. Couture fashion is almost synonymous with hand stitching as it gives more precision and sometimes you can only achieve a particular result by hand. Hand sewing is deeply ingrained in cultures worldwide and aided in the development of cultural dress and advancement of indigenous peoples.
Big Ideas & Competencies	Students will understand the historical and cultural significance of hand sewing and how it was utilized in the daily life of peoples worldwide. Students will design and construct a culture based pillow by applying their hand sewing skills developed during this unit.
Essential Understandings	What is the history of sewing and its historical/ cultural significance? What is the purpose of hand sewing? What tools did people first use to sew? What ancient cultures created the first sewing tools and what did they create? Why is it important to understand how to hand sew? How can hand sewing be utilized in real life? How is hand sewing different from machine sewing, and how to choose which is best? How do you sew a running stitch, backstitch and overcast stitch? What are some of the safety measures needed to be taken while hand sewing?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
15-20 Days	Students will record notes on the history of sewing, tools and related vocabulary utilizing a guided notes template. Students will learn needle/ sewing safety. Students will Learn how create a template(pattern) for their pillow using measurements & ratios.\ Students will create a custom pillow	Guided notes Critical vocabulary Guided discussions Sewing tool safety Kahoot review game (history of sewing & tools) History of sewing & tools exam Refresh on rulers and ratios Draw, measure & cut pillow template Iron illustration onto pillows Students will learn how to sew 3 hand stitches: Running Stitch	9.1.8.A 9.1.8.B 9.1.8.C			Sewing Muslin Backstitch Running stitch Embroidery Catch Stitch Overcast stitch Blanket stitch Shears Thread Seam Ripper Tracing Wheel Pins

	using 3 hand stitches learned. (running stitch, back stitch, overcast)	Back Stitch Overcast Stitch				Needle Tailors Chalk Seam Hem Fold Pressing Pattern Seam allowance ratio
Resources	Materials, texts, videos, internet sites, software, human to support instruction					
Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets					
Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments					
Strategies for ELL and IEP Support	Small groups, peer assistance, additional individualized assistance, variation of activities/assignments, modifications and accommodations.					
Acceleration Strategies	Journal writing, related reading activities, peer assisted activities, independent projects, research using the library, internet, etc.					